

Lulu Retail Continues Expansion in GCC with a new Hypermarket in KSA

Abu Dhabi, UAE – 01 October 2025: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, announces the opening of a new Hypermarket in City Walk, Taif, Kingdom of Saudi Arabia.

- The launch underscores Lulu’s commitment to expanding its presence in KSA, where it now operates 64 stores, offering customers a one-stop destination for groceries, household goods, and lifestyle products.
- Company remains on track for further store openings planned in 2025.

Spanning 108,955 sq. ft., the new Hypermarket is designed to serve the diverse needs of customers with a wide assortment of groceries, fresh food, household goods, and lifestyle products, all under one roof. The format combines value, variety, and convenience, making it a one-stop destination for families and communities

With this new opening, Lulu enhances its omni-channel presence and reinforces its position as the leading full-line retailer across the GCC.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 262 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 690,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

Investor Relations enquiries

investor.relations@ae.lulumea.com
<https://www.luluretail.com/investors>