

LuLu Retail Expands Presence in KSA with New Hypermarket in Tuwaiq

Abu Dhabi, UAE – 20 October 2025: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, announces the opening of a new Hypermarket in Tuwaiq, Riyadh, further strengthening its footprint across the Kingdom of Saudi Arabia.

- The new launch underscores LuLu’s ongoing commitment to expanding its retail network across the KSA, offering customers convenient access to high-quality products and everyday essentials.
- The Company remains on track with its 2025 expansion strategy, with additional store openings planned for the remainder of the year.

Spanning 63,995 sq. ft., the new LuLu Hypermarket features an extensive range of fresh produce, groceries, electronics, fashion, home essentials, and ready-to-eat food options, designed to meet the diverse needs of local consumers. The store reflects LuLu’s continued focus on value, quality, and convenience, ensuring a modern, efficient, and customer-centric shopping experience for residents of Tuwaiq and surrounding areas.

This latest opening further enhances LuLu’s omni-channel presence and reaffirms its position as the leading full-line retailer across the GCC, delivering on its mission to make world-class retail accessible to all.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 263 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 690,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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